



Introducing

Passing the Baton

Hosted by CREW Ministries Inc

Children's Workers' Training Day & Expo

Saturday 11th February 2023

Expo: 8.30am - 4.30pm

Training Sessions: 9.00am - 4.00pm

VENUE: Riverton Baptist Church, 38 Modillion Ave N, Shelley WA

Passing the Baton includes training, networking and promotion/sales of resources and services (Expo) related to children's ministry. Annually, over 200 children's workers from different denominations and para-church organisations have attended the previous PTB Expo's. Around 20 different organisations promote and sell their resources.

Conducted by: CREW Ministries Inc which is part of the Children's Ministry Network WA (a network of denominations and para-church groups committed to promoting children's ministry within Western Australia).

- ◆ Anglican Children & Youth Ministries
- ◆ Bible Society Australia
- ◆ Children in Action Ministries
- ◆ Girls Brigade
- ◆ Prayer Group for Schools
- ◆ Scripture Union WA
- ◆ Uniting Church of Australia
- ◆ Aligned Living
- ◆ Catholic Education WA (Catechist Service)
- ◆ CREW Ministries
- ◆ OAC Ministries
- ◆ PSSM Mailbox Club
- ◆ Seventh Day Adventist
- ◆ YouthCARE
- ◆ Baptist Churches of WA
- ◆ Child Evangelism Fellowship
- ◆ CRU West
- ◆ Perth Children's Ministry Convention
- ◆ The Salvation Army
- ◆ Song & Dance Family Ministries

An Expo with Sponsors and Exhibitors:

... promote your organisation and sell your children's ministry resources. See page 2 for more details as to what is included in each package.

Sponsorship packages: Bronze/ Silver/ Gold - Cost \$295 / \$595/ \$795
More display areas, advertising, promotional opportunities & other benefits (see page 2)

OR

**Unmanned Exhibitor
(Static) Display:**
Cost \$50

Basic Exhibitor package:
Cost \$95

Standard Exhibitor package:
Cost \$115

OR

ALSO: For those who DON'T want a display table, you may choose either or both:
1. Put an advertising/promotional insert in the delegates show bag (\$25)
2. Advertise in the delegates booklets including rolling ad on the big screen (\$25)

For more information contact:

Email: info@passingthebaton.org.au

Mob: 0424 433 665 (Ellie Macpherson)

Webpage: passingthebaton.org.au

Opportunity for Sponsors and Exhibitors.

***Sponsorship to be confirmed by 10/10/2022 for full benefits to apply (due to advertising / promo materials)**

Bronze Sponsors	Silver Sponsors	Gold Sponsors
<p>Bronze Sponsor package: Cost \$295</p> <ul style="list-style-type: none"> 1 display/sales area Free attendance to training day & lunch for up to 2 delegates 1/3 page full colour advert in delegates A5 booklet On-screen promotional slides before and after sessions Banner/ signage in Expo areas (provided by sponsor) 1 insert in show bag (provided by sponsor) '2 Minutes to spin it' on stage promotion by sponsor to all delegates Full colour logo on PTB website for 3 months Acknowledgement in *PTB promotions leading up to the event as well as "on stage" acknowledgement on the day 	<p>Silver Sponsor package: Cost \$595</p> <ul style="list-style-type: none"> 2 display/sales areas Free attendance to training day & lunch for up to 3 delegates 2/3 page full colour advert in delegates A5 booklet Extra on-screen promotional slides before and after sessions Banner/ signage in Expo areas (provided by sponsor) 1-2 insert in delegates show bag (provided by sponsor) '4 Minutes to spin it' on stage promotion by sponsor to all delegates Full colour logo on PTB website for 6 months Acknowledgement in *PTB promotions leading up to the event as well as "on stage" acknowledgement on the day. 	<p>Gold Sponsor package: Cost \$795</p> <ul style="list-style-type: none"> 3 display/sales areas Free attendance to training day & lunch for up to 4 delegates Full page full colour advert in delegates A5 booklet Extra on-screen promotional slides before and after sessions Banner/ signage near front of auditorium stage (provided by sponsor) 2-3 inserts in delegates show bag (provided by sponsor) '5 Minutes to spin it' on stage promotion by sponsor to all delegates Full colour logo on PTB website for 12 months Acknowledgement in *PTB promotions leading up to the event as well as "on stage" acknowledgement on the day. Prime position of displays

Exhibitors

<p>Unmanned (Static) Display Area: Cost \$50 per area</p> <ul style="list-style-type: none"> Approx 1.2m area, information only, self standing display area. NOTE: No free attendance, meal or other benefits included. Display area to be setup by you prior to (by 8.15am) and after (4.30pm) the event. 	<p>Basic Expo package: Cost \$95</p> <ul style="list-style-type: none"> 1 display/sales area Free attendance to training day & lunch for 1 delegate (only). Advert on big screen (rolling ads) Advertising graphic in delegates booklet 120mm x 55mm (either portrait or landscape format) 	<p>Standard Expo package: Cost \$115</p> <ul style="list-style-type: none"> INCLUDES all of the Basic Expo package (see left) PLUS ... 1 insert in show bag (provided by exhibitor)
<p>EXTRA Display tables/area for Basic & Standard Exhibitors: \$70</p> <ul style="list-style-type: none"> \$70 per extra area (includes lunch and attendance for one person per area) 		

WHAT TO DO NEXT:

Step 1: Scan & Email your form (pages 3&4) **OR** just submit your details online at tinyurl.com/PTBExpo

Step 2: * **Sponsors – by 10/10/2022, submit your logo. Then by 28/1/2023** (or earlier), email your **colour advertising artwork** in "jpg format" - *note your relevant advert size as indicated on this leaflet* and also submit your **Powerpoint advert (.jpg)** for the rolling ads on the big screen to fit 16:9 landscape format. Plus also provide your **show bag inserts (200)**.

* **Basic & Standard Expo packages – by 28/1/2023** (or earlier), email your **advertising artwork** in "jpg format", (*note your relevant advert size as indicated on this form*), your **Powerpoint advert (.jpg)** for the rolling ads in 16:9 screen format. Plus standard packages to provide 200 **show bag inserts**.

* **Advertising only packages – by 28/1/2023** submit **advertising artwork (.jpg)** and/or 200 **show bag inserts** (*depending on the package you have chosen*)

Step 3: PTB will invoice your organisation just prior to the event (*payment methods will appear on the Invoice*). *Note:* PTB is organised and hosted by CREW Ministries Inc - ABN 83 671 140 375 - PTB is a GST free event.

Send artwork to info@passingthebaton.org.au OR for more information contact Ellie 0424 433 665
PTB will inform you later of the drop off point for delivering your show bag inserts

Sponsors/ Exhibitors Booking Form

*To apply as a Sponsor, Exhibitor or Advertiser either -
Fill out the online booking form - <http://tinyurl.com/PTBExpo>
OR fill this form in, scan and email to us (just pages 3 & 4)*

PASSING THE BATON 2023
Children's Workers' Training Day & Expo
8.30am - 4.30pm (Expo times)
Saturday 11th February 2023

Organisation: _____

Postal Address: _____

_____ P/C _____

Email Address: _____

Contact Name: _____

Mobile: _____

Name(s) of person(s) manning stands: 1. _____

(if known at this point)

(Only 1 person per table gets complimentary lunch) 2. _____

Special Dietary requirements Person 1. _____

for lunch/ morning tea Person 2. _____

*(options: Gluten Free, Dairy Free, Vegetarian. * Catering by Julie's Kitchen)*

Note: Passing the Baton is a GST free event

Contact details:

Email: info@passingthebaton.org.au

Phone: 0424 433 665 (Ellie Macpherson)

If submitting this form by email (attachment), please ensure you fill out pages 3 & 4 (**CHOOSE YOUR PACKAGE**) and forward both pages to PTB

Check out our web site: www.passingthebaton.org.au

CHOOSE YOUR PACKAGE

See page 2 for what is included in these packages

SPONSORSHIP PACKAGES at \$295/ \$595/ \$795

X – check relevant box(es) below

- Bronze sponsorship package (\$295) including 1/3 page full colour advert in delegates A5 booklet
- Silver sponsorship package (\$595) including 2/3 page full colour advert in delegates A5 booklet
- Gold sponsorship package (\$795) including full page full colour advert in delegates A5 booklet

EXHIBITOR: BASIC EXPO PACKAGE at \$95

X – check relevant box(es) below

- Reserve 1 manned 'sales space'/table (approx 1.3m length) - Add extra table(s) below.
- Provide power access (please bring own power lead & adaptor)
- Provide 1 complimentary lunch voucher and attendance of the electives.
- Reserve 1x 120mm x 55mm advertising area in the delegates booklet to advertise your organisation or products. (Artwork must be supplied by 28/1/2023 to allow for booklet printing.)

EXHIBITOR: STANDARD EXPO PACKAGE at \$115

X – check relevant box(es) below

- Reserve 1 manned 'sales space'/ table (approx 1.3m length) - Add extra table(s) below.
- Provide power access (please bring own power lead & adaptor)
- Provide 1 complimentary lunch voucher and attendance of the electives.
- Reserve 1x 120mm x 55mm advertising area in the delegates booklet to advertise your organisation or products. (Artwork must be supplied by 28/1/2023 to allow for booklet printing.)
- I wish to insert 1 item in each delegate's showbag (To be supplied by 28/1/2023)

EXTRA SALES/DISPLAY AREAS at \$70 each – to add to my Expo package (above)

X – check relevant box(es) below

- Reserve ____ 'extra sales space(s)' / table(s) (approx 1.3m length) at \$70 each next to my Expo package area.
- Provide 1 complimentary lunch voucher and attendance of the electives per extra space.

NOTE: Each of the previous display areas must be 'manned' during *all Expo time slots*. No early pack up, please, to allow all delegates sufficient time to purchase your products even at the end of the day. Set up must be completed by 8.15am at the latest. Earliest pack up is 4.30pm.

UNMANNED SELF STANDING INFO ONLY DISPLAY AREA PACKAGE at \$50

X – check relevant box(es) below

- Reserve __ 'space(s)' for static self standing display (approx 1.2m length) at \$50 per space. **Note:** complimentary meals & session attendances are not included.
- Provide power access (please bring own power lead & adaptor)

ADVERTISING ONLY PACKAGE

X – check relevant box(es) below

- 1 Promotional insert in delegates show bag (\$25)
- 1 Advertising spot (120mm x 55mm) in delegates booklet PLUS 1 rolling ad on big screen (\$25)