



Introducing

Passing the Baton

Hosted by CREW Ministries Inc



Children's Workers' Training Day & Expo

Saturday 13th Feb. 2021

Expo: 8.30am - 4.30pm Training Sessions: 9.00am - 4.00pm

NEW VENUE: Scotch College, 76 Shenton Rd, Swanbourne WA 6010

Passing the Baton includes training, networking and promotion/sales of resources and services related to children's ministry. Annually, over 250 children's workers from different denominations and para-church organisations have attended the previous PTB Expo's. Around 20 different organisations promote and sell their resources.

Conducted by: CREW Ministries Inc which is part of the Children's Ministry Network (a network of denominations and para-church groups committed to promoting children's ministry within Western Australia.)

- ◆ Anglican Children & Youth Ministries
- ◆ Catholic Education WA (Catechist Service)
- ◆ CREW Ministries
- ◆ OAC Ministries
- ◆ PSSM Mailbox Club
- ◆ Seventh Day Adventist
- ◆ YouthCARE
- ◆ Baptist Churches of WA
- ◆ Child Evangelism Fellowship
- ◆ CRU West
- ◆ Perth Children's Ministry Convention
- ◆ The Salvation Army
- ◆ Song & Dance Family Ministries
- ◆ Bible Society Australia
- ◆ Children in Action Ministries
- ◆ Girls Brigade
- ◆ Prayer Group for Schools
- ◆ Scripture Union WA
- ◆ Uniting Church of Australia

An Expo with Sponsors and Exhibitors:

... promote your organisation and sell your children's ministry resources. See page 2 for more details as to what is included in each package.

Sponsorship packages: Gold/ Silver/ Bronze - Cost \$795 / \$595/ \$295
More display areas, advertising, promotional opportunities & other benefits (see page 2)

Basic Exhibitor package:
Cost \$95

Standard Exhibitor package:
Cost \$115

**Unmanned Exhibitor
(Static) Display:**
Cost \$50

See page 2 for a list of benefits for each package

For those who just want to put an insert in the delegates show bag, advertise in their booklets or have a rolling advert on the big screen, contact us for details



For more information contact:

Email: info@passingthebaton.org.au

Mob: 0424 433 665 (Ellie Macpherson)
0407 422 350 (Rob Adams)

Webpage: passingthebaton.org.au



Opportunity for Sponsors and Exhibitors.

***Sponsorship to be confirmed by 20/10/2020 for full benefits to apply (due to advertising & printing of promo materials)**

Gold Sponsors	Silver Sponsors	Bronze Sponsors
<p>Gold Sponsor package: Cost \$795</p> <ul style="list-style-type: none"> • 3 display/sales areas • Free attendance to training day & lunch for up to 4 delegates • Full page full colour advert in delegates A5 booklet • Extra on-screen promotional slides before and after sessions • Banner/ signage near front of auditorium stage (provided by sponsor) • 2-3 inserts in delegates show bag (provided by sponsor) • '5 Minutes to spin it' on stage promotion by sponsor to all delegates • Full colour logo on PTB website for 12 months • Acknowledgement in *PTB promotions leading up to the event as well as "on stage" acknowledgement on the day. • Prime position of displays 	<p>Silver Sponsor package: Cost \$595</p> <ul style="list-style-type: none"> • 2 display/sales areas • Free attendance to training day & lunch for up to 3 delegates • 3/4 page full colour advert in delegates A5 booklet • Extra on-screen promotional slides before and after sessions • Banner/ signage in Expo areas (provided by sponsor) • 1-2 insert in delegates show bag (provided by sponsor) • '4 Minutes to spin it' on stage promotion by sponsor to all delegates • Full colour logo on PTB website for 6 months • Acknowledgement in *PTB promotions leading up to the event as well as "on stage" acknowledgement on the day. 	<p>Bronze Sponsor package: Cost \$295</p> <ul style="list-style-type: none"> • 1 display/sales area • Free attendance to training day & lunch for up to 2 delegates • 1/3 page full colour advert in delegates A5 booklet • On-screen promotional slides before and after sessions • Banner/ signage in Expo areas (provided by sponsor) • 1 insert in show bag (provided by sponsor) • '2 Minutes to spin it' on stage promotion by sponsor to all delegates • Full colour logo on PTB website for 3 months • Acknowledgement in *PTB promotions leading up to the event as well as "on stage" acknowledgement on the day

Exhibitors

<p>Basic Expo package: Cost \$95</p> <ul style="list-style-type: none"> • 1 display/sales area • Free attendance to training day & lunch for 1 delegate (only). • Advert on big screen (rolling ads) • B/W advertising area in delegates booklet 120mm x 55mm (either portrait or landscape format) • Extra display areas - \$70 per extra area (includes lunch and attendance for one person per area) 	<p>Standard Expo package: Cost \$115</p> <ul style="list-style-type: none"> • Includes all of the Basic Expo package (see left) <p style="text-align: center;">PLUS ...</p> <ul style="list-style-type: none"> • 1 insert in show bag (provided by exhibitor) 	<p>Unmanned (Static) Display: Cost \$50</p> <ul style="list-style-type: none"> • Approx 1.2m area, information only, self standing display. No free attendance, meal or other benefits included.
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WHAT TO DO NEXT:

Step 1: Email/post your form (pages 3&4) **OR** submit your details online at tinyurl.com/PTBExpo (Sponsors logos must be submitted **by 20/10/2020** for full benefits to apply due to printing of promo materials and other time constraints).

Step 2: **By 29/1/2021 or earlier**

* **Basic & Standard Expo packages** to email your (B/W photocopyable) **advertising artwork** in "jpg format", (note your relevant advert size as indicated on this form), your **Powerpoint advert** (.jpg) for the rolling ads in 16:9 screen format and standard packages to also provide their **show bag inserts (250)**

* **Sponsors** to email your **colour advertising artwork** in "jpg format" - note your relevant advert size as indicated on this form. Email your **Powerpoint advert** (.jpg) for the rolling ads on the big screen to fit 16:9 format (Email - info@passingthebaton.org.au) plus also provide their **show bag inserts (250)**

Note: late submissions of artwork or inserts cannot be accepted due to printing/compiling time.

Step 3: PTB will invoice your organisation just prior to the event (payment methods will appear on the Invoice). Note: PTB is organised and hosted by CREW Ministries Inc - ABN 83 671 140 375 - PTB is a GST free event.

For more information contact Ellie 0424 433 665, Rob 0407 422 350 or info@passingthebaton.org.au

Sponsors/ Exhibitors Booking Form

*Either fill out the online booking form - <http://tinyurl.com/PTBExpo>
OR fill this form in and email/mail to us*

PASSING THE BATON 2021
Children's Workers' Training Day & Expo
8.30am - 4.30pm (Expo times)
Saturday 13th February 2021



Organisation: _____

Postal Address: _____
_____ P/C _____

Email Address: _____

Contact Name: _____

Mobile: _____

Name(s) of person(s) manning stands: 1. _____

(if known at this point)

(Only 1 person per table gets complimentary lunch) 2. _____

Special Dietary requirements for lunch/ morning tea _____

*(options: Gluten Free, Dairy Free, Vegetarian. * Catering by Julie's Kitchen)*

Note: Passing the Baton is a GST free event

Contact details:

Mail: Passing the Baton c/- PO Box 387 Willetton WA 6955

Email: info@passingthebaton.org.au

Phone: 0424 433 665 (Ellie Macpherson) OR 0407 422 350 (Rob Adams)

If submitting this form by mail or email (attachment), please ensure you fill out pages 3 & 4 (CHOOSE YOUR PACKAGE) and forward both pages to PTB

Check out our web site: www.passingthebaton.org.au

CHOOSE YOUR PACKAGE

Please inform us (p3) if special meals are required (options: Gluten Free, Dairy Free, Vegetarian)

SPONSORSHIP PACKAGES at \$795/ \$595/ \$295

See page 2 for what is included in these packages

X – check relevant box(es) below

- Gold sponsorship package (\$795) including full page full colour advert in delegates A5 booklet
- Silver sponsorship package (\$595) including 2/3 page full colour advert in delegates A5 booklet
- Bronze sponsorship package (\$295) including 1/3 page full colour advert in delegates A5 booklet

EXHIBITOR: BASIC EXPO PACKAGE at \$95

X – check relevant box(es) below

- Reserve 1 manned ‘sales space’ (approx 1.3m length).
- Provide 1 table. (Leave blank if you can provide your own or one is not needed.)
- Provide power access (please bring own power lead & adaptor)
- Provide 1 complimentary lunch voucher and attendance of the electives.
- Reserve 1x **120mm x 55mm** advertising area (Blk/White) in the delegates booklet to advertise your organisation or products. (Artwork must be supplied by 29/1/2021 to allow for booklet printing.)

EXHIBITOR: STANDARD EXPO PACKAGE at \$115

X – check relevant box(es) below

- Reserve 1 manned ‘sales space’ (approx 1.3m length).
- Provide 1 table. (Leave blank if you can provide your own or one is not needed.)
- Provide power access (please bring own power lead & adaptor)
- Provide 1 complimentary lunch voucher and attendance of the electives.
- Reserve 1x **120mm x 55mm** advertising area (Blk/White) in the delegates booklet to advertise your organisation or products. (Artwork must be supplied by 29/1/2021 to allow for booklet printing.)
- I wish to insert 1 item in each delegate’s showbag (To be supplied by 29/1/2021)

UNMANNED SELF STANDING INFO ONLY DISPLAY AREA PACKAGE at \$50

X – check relevant box(es) below

- Reserve __ ‘space(s)’ for static self standing display (approx 1.2m length) at \$50 per space. (Note: complimentary meals & session attendances are **not** included. Exhibitor must setup and pack up own display)
- Provide power access (please bring own power lead & adaptor)

NOTE: Each of the previous display areas must be ‘manned’ during *all Expo time slots*.

No early pack up, please, to allow all delegates sufficient time to purchase your products even at the end of the day. Set up must be completed by 8.15am at the latest. Earliest pack up is 4.30pm.

EXTRA SALES/DISPLAY AREAS at \$70 – only if space allows

X – check relevant box(es) below

- Reserve ____ ‘extra sales space(s)’ (approx 1.3m length) at \$70 each next to my Expo package area. (Note: if the extra space is not available due to demand, we will inform you in good time and reimburse you the extra you may have paid.)
- Provide 1 table per extra space. (Leave blank if you can provide your own or one is not needed)
- Provide 1 complimentary lunch voucher and attendance of the electives per extra space.