



Children's Ministry Network of WA
presents



Passing the Baton Children's Workers' Training Day & Expo

Saturday 10th Feb. 2018 9.00am – 4.30pm
Mt Pleasant Baptist Church 497 Marmion St, Booragoon WA

What is Passing the Baton?

PTB includes training, networking and promotion of resources and services related to children's ministry. Annually, over 350 children's workers from different denominations and para-church organisations have attended the previous PTB Expo's. Around 35 different organisations promote and sell their resources.

Who conducts Passing the Baton?

Passing the Baton is conducted by the WA Children's Ministry Network which is a network of denominations and para-church groups who are committed to promoting children's ministry within Western Australia.

- ◆ Adventist Children's Ministries
- ◆ Bible Society
- ◆ Children in Action Ministries
- ◆ OAC Ministries
- ◆ PSSM Mailbox Club
- ◆ YouthCARE
- ◆ Anglican Children & Youth Ministries
- ◆ Catholic Education Office
- ◆ CREW Ministries
- ◆ Perth Children's Ministry Convention
- ◆ The Salvation Army
- ◆ Baptist Churches of WA
- ◆ Child Evangelism Fellowship
- ◆ Girls Brigade
- ◆ Prayer Group for Schools
- ◆ Scripture Union

Are you interested in a display at the Expo to promote your organisation or to sell your children's ministry resources?

1. Basic Expo package: Cost \$95

- 1 display/sales area
- Free attendance to training day & lunch for 1 delegate
- B/W advert in handout folder (90mmx55mm)
- Your advert on the big screen (rolling ads)

2. Standard Expo package: Cost \$115

- Includes **basic package** (see to the left).
Note: B/W advert is larger - 90mmx75mm
- plus ...**
- 1 insert in show bag (provided by exhibitor)

*Display/sales area is table size (approx. 1.3m length)
Extra display areas \$70 each also gives free attendance & lunch for one other delegate per extra area*

3. Unmanned (Static) Display: Cost \$50

- Approx 1.2m area, information only, self standing display.
No free attendance, meal or other benefits included.

4. Major or Minor Sponsorship: Cost \$795 / \$595

More display areas, advertising, promotional opportunities & other benefits (see page 2)

For administrative & insurance purposes,
PTB is hosted by Scripture Union of WA - ABN 34 474 372 309

Send the booking form to PTB. We will forward to you an invoice for payment.

Passing the Baton c/- PO Box 387 Willetton WA 6955

For PTB training day info & delegates registration: www.passingthebaton.org.au



live it with



Options available for Exhibitors and Sponsors.

*Sponsorship to be confirmed by **1st November 2017** for full benefits to apply
(due to advertising, printing of brochures and other time constraints)

For Sponsorships, only one sponsor from each 'type of ministry' will be accepted in order to give maximum value to all sponsors.

Exhibitors	Minor Sponsors	Major Sponsors
<p>Basic Expo package: Cost \$95</p> <ul style="list-style-type: none">• 1 display/sales area• Free attendance to training day & lunch for 1 delegate (only).• Advert on big screen (rolling ads)• B/W advertising area in delegates handout folder 90mm(w)x55mm(h) <p>Standard Expo package: Cost \$115</p> <ul style="list-style-type: none">• Includes Basic package (above)• Larger advert area 90mm(w)x75mm(h) PLUS ...• 1 insert in show bag <p>Exhibitors Expo packages. Extra display areas - \$70 per extra area</p> <p>Unmanned (Static) Display: Cost \$50</p> <ul style="list-style-type: none">• Approx 1.2m area, information only, self standing display. No free attendance, meal or other benefits included.	<p>Minor Sponsor package: Cost \$595</p> <ul style="list-style-type: none">• 2 display/sales area (value \$185)• Free attendance to training day & lunch for 3 delegates• 1/4 page full colour advert in delegates handout folder• On screen promotional slides before and after sessions• Banner/ signage in Expo areas (provided by sponsor)• 1 insert in show bag (provided by sponsor)• '2 Minutes to spin it' on stage promotion by sponsor to all delegates• Full colour logo on CMNWA & PTB websites for 6 months• Acknowledgement in *PTB promotions leading up to the event as well as "on stage" acknowledgement on the day.	<p>Major Sponsor package: Cost \$795</p> <ul style="list-style-type: none">• 3 display areas (value \$255)• Free attendance to training day & lunch for up to 4 delegates• 1/2 page full colour advert in delegates handout folder• On screen promotional slides before and after sessions• Banner/ signage near front of auditorium stage (provided by sponsor)• 2 inserts in show bag (provided by sponsor)• '3 Minutes to spin it' on stage promotion by sponsor to all delegates• Full colour logo on CMNWA & PTB websites for 12 months• Acknowledgement in *PTB promotions leading up to the event as well as "on stage" acknowledgement on the day.• Prime position of displays

WHAT TO DO NEXT:

Step 1: By 8/1/18 forward a copy of this form (esp. pages 3 & 4) to PTB by mail or email **OR** submit your details online at tinyurl.com/PTBExpo. (*Sponsors must submit this form and their logos by 1/11/17 for full benefits to apply due to printing of brochure and other time constraints*). We will confirm your booking and forward to you an Invoice for you to pay at a later stage (*payment methods will appear on the Invoice*). Any payments to be made payable to: "Scripture Union WA". (SUWA's ABN is 34 474 372 309). [*Keep a copy of this form for your records*] *We will ensure you receive an Invoice and Receipt for your administration records.*

Step 2: By 27/1/18 - For both **Basic & Standard Expo packages**, email your B/W (photocopiable) advertising artwork in "jpg format" - *note your relevant advert size as indicated on this form.*
By 27/1/18 - **Sponsors** to email your colour advertising artwork in "jpg format" - *note your relevant advert size as indicated on this form.*

Step 3: By 1/2/18 - For **Standard Expo package & Sponsors**, also forward your **show bag insert** to Rob Adams (9 Castlemain Hts Leeming). **All exhibitors and sponsors** to email your **powerpoint advert** (.jpg) for the rolling ads on the big screen.

Email - info@passingthebaton.org.au

Note: late submissions of artwork or inserts cannot be accepted due to printing/compiling time constraints.

If you need more information or have comments to make please contact us.

Barb Totterdell; mobile 0419 134 429; email info@passingthebaton.org.au

For administrative purposes, PTB is hosted by Scripture Union WA - ABN 34 474 372 309 - PTB is a GST free event

Send this form to: Passing the Baton c/- PO Box 387 Willetton WA 6955
(we will invoice you after we receive this application form)

Children's Ministry Network (WA)
Exhibitors / Sponsors Booking Form:

"PASSING THE BATON 2018" - Children's Workers' Training Day & Expo

9.00am - 4.30pm

Saturday 10th February 2018

Either fill this form in and send it to us by mail or email (see address details below)

OR fill out the online booking form – <http://tinyurl.com/PTBExpo>

Organisation: _____

Postal Address: _____
_____ P/C _____

Email Address: _____

Contact Name: _____

Signature: *(only if filling out by hand)* _____ **Phone:** _____

Name(s) of person(s) manning stands: 1. _____

(Only 1 person per table gets complimentary lunch) 2. _____

Note: Passing the Baton is a GST free event

Contact details:

Mail: Passing The Baton c/- PO Box 387 Willetton WA 6955

Email: info@passingthebaton.org.au

Phone: 0419 134 429 (Barb Totterdell)

If submitting this form by mail or email (attachment), please also ensure you fill out page 4 (Choose your package) and forward both pages 3 & 4 to PTB

Check out our web site: www.passingthebaton.org.au

CHOOSE YOUR PACKAGE

SPONSORSHIP PACKAGES

(see page 2 for benefits)

Minor sponsorship package (\$595)

Major sponsorship package (\$795)

BASIC EXPO PACKAGE at \$95

X – check relevant box(es) below

Reserve 1 "sales space" (approx 1.3m length).

Provide 1 table. (Leave blank if you can provide your own or one is not needed.)

Provide power access (please bring own power lead & adaptor)

Provide 1 chair. (Leave blank if you can bring your own.)

Provide 1 complimentary lunch voucher and attendance of the electives. (Other lunches can be purchased on the day if required - \$12. Sorry! - no special meals available.)

Reserve 1 x 90mm wide x 55mm high advertising area (Blk/White) in the handout folder to advertise your organisation or products. (Artwork must be supplied by 27/1/2018 to allow for printing.)

STANDARD EXPO PACKAGE at \$115

X – check relevant box(es) below

Reserve 1 "sales space" (approx 1.3m length).

Provide 1 table. (Leave blank if you can provide your own or one is not needed.)

Provide power access (please bring own power lead & adaptor)

Provide 1 chair. (Leave blank if you can bring your own.)

Provide 1 complimentary lunch voucher and attendance of the electives. (Other lunches can be purchased on the day if required - \$12. Sorry! - no special meals available.)

Reserve 1x 90mm wide x 75mm high advertising area (Blk/White) in the handout folder to advertise your organisation or products. (Artwork must be supplied by 27/1/2018 to allow for printing.)

I wish to insert 1 item in each delegate's showbag (To be supplied by 1/2/2018)

EXTRA DISPLAY AREAS at \$70 – only if space allows

X – check relevant box(es) below

Reserve ____ "extra sales space(s)" (approx 1.3m length) at \$70 each next to my Expo package area. (Note: if the extra space is not available due to demand, we will inform you in good time and reimburse you the extra you have paid.)

Provide 1 table per extra space. (Leave blank if you can provide your own or one is not needed)

Provide 1 chair per extra space. (Leave blank if you can bring your own.)

Provide 1 lunch voucher and attendance of the electives per extra space. (Sorry - no special meals available. Note: Only 1 complimentary lunch/attendance per table/space. Other lunches can be purchased on the day if required - \$12.)

NOTE: Each of the previous display areas must be "manned" during *all Expo time slots*.

No early pack up, please, to allow all delegates sufficient time to purchase your products even at the end of the day. Set up must be completed by 8.15am at the latest. Earliest pack up is 4.50pm.

UNMANNED SELF STANDING INFO ONLY DISPLAY AREA PACKAGE at \$50

X – check relevant box(es) below

Reserve 1 "space" for static self standing display (approx 1.2m length).

(Note: complimentary meals & session attendances are not included. Exhibitor must setup and pack up own display)

Provide power access (please bring own power lead & adaptor)